



NEWSLETTER



JA Africa has a presence in 20 countries in sub-Saharan Africa and collectively we reach more than 900,000 youth each year. JA Africa in Tanzania in collaboration with E3empower has been actively engaging students through programs like the JA Social Equity Program addressing critical issues from unemployment to lack of educational opportunities.

As one of the Africa's largest and most-impactful youth-serving NGOs, JA Africa delivers hands on, immersive learning in work readiness, financial health, entrepreneurship, sustainability, STEM, economics, citizenship, ethics, and more.



SIMI NWOGUGU
JA AFRICA CEO

CEO's Insights

Our dedication to empowering youth through leadership and entrepreneurship is truly remarkable. Our visionary leadership has created a transformative platform that nurtures creativity, fosters innovation, and instills essential skills in countless young minds. Through the JA program, we not only provide practical knowledge and mentorship but also ignite a passion for growth and impact in the next generation of leaders. By offering hands-on experiences and real-world challenges, we ensure that young individuals are equipped with the tools they need to succeed. Our commitment extends beyond education, aiming to cultivate a spirit of resilience, adaptability, and social responsibility.

We extend our heartfelt gratitude to Ji Young Rhee, CEO of E3 Empower Africa, for collaborating with JA Africa to conduct the training. This partnership, reflecting the E3 Empower motto, 'Empower one, empower village,' has greatly contributed to our mission and the community's growth. We also deeply appreciate the dedicated E3 staff participating in this initiative, ensuring its success and amplifying its positive impact. Their commitment and expertise have been instrumental in delivering high-quality training and support.

Featured Events

- From Inspiration to Action _____ 03
- Meet the Change Makers _____ 04
- Turning ideas into reality _____ 05
- Youth Impacted _____ 06
- Welcome note to other Youth _____ 07

From Inspiration To Action



figure 1: Students at E3empower participating in the JA DEEP online programme

The Boot Camp transforms young innovators by taking them on a structured journey from the initial spark of inspiration to actionable steps towards launching their own digital enterprises. The students engaged in completing their online JA Deep Education program at the E3 Empower center. This immersive experience not only equips them with necessary skills and knowledge but also instills confidence and a proactive mindset. By participating in interactive workshops and collaborative projects, they gain hands-on experience and valuable insights. As a result, participants emerge as empowered entrepreneurs, ready to drive innovation and contribute to sustainable development in their communities and beyond



By effectively leading students from the initial moment of inspiration, through a carefully structured transformation process, and ultimately into practical execution The junior Achievement of Digital Entrepreneurship Education program helps build a new generation of innovative and impactful entrepreneurs. Together we turn dreams into reality, driving sustainable growth and development across Africa

Meet The Change Makers

The JA Social Equity Program is a cross-cutting entrepreneurship, financial literacy, and work-readiness program for underserved young people aged 16–25 who might not be in education, entrepreneurship, or training. This program emphasizes standard and locally contextualized business, digital literacy, and mental well-being content while providing hands-on experiences and mentoring for starting and managing social enterprises or businesses that solve local community problems. The youth participating in this program collaborate on bringing change to themselves and their communities.



Figure 2: Secondary students in Arusha (from four schools) excited after completing JA Africa SEP Camp (Social Equity Program)

Turning Ideas Into Reality

We specialize in turning ideas into reality through the alchemy of our innovation-centric bootcamp. Here, participants embark on a transformative odyssey where creativity meets practicality. Guided by seasoned mentors and immersed in experiential learning, they not only conceive groundbreaking concepts but also master the art of execution. This approach empowers them to craft solutions that resonate deeply with societal needs, sparking tangible change and leaving an indelible mark on the world."



Figure 3: Class instructor engaging with students in the program

Youth Impacted

Almost 5,000 youth were impacted by JA Africa camps, of which 3,428 completed JA Deep, approx. 68% rate. Among them there were 2563 males and 2428 females. Additionally, 238 Social Impact Projects include issues on education, recycle business, agricultural issues, elderly care, energy, natural fertilizers, post harvesting, planning events, and various platform as a result ensuring broad networks and providing young students with international certificates. institutions were carefully selected to maximize reach and impact. By hosting the bootcamps in a variety of educational settings, we ensured that students from different backgrounds could benefit.



Figure 4: A group of students actively brainstorming ideas for the Social Equity Program



Figure 5. A ongoing class session

Schedule a Training Session

+255788748687

+255757513353

E3Empower



Figure 6: Students getting ready to present their projects after completion on JA Deep

Welcome note to other youths



Figure 6: Students being introduced to the JA Africa's Socia Equity program at St Jude.

This initiative at the school of St. Jude was a great success, 99% of entire class of Form 4 students have completed. We appreciated the cooperation of the school during the vacation period, with the transportation service for students and lunch. we welcome more schools on this journey of innovation, learning, and personal growth, where students will gain valuable insights and build connections that will pave the way for their future success. Let's inspire one another and drive meaningful change together!



Foster leadership and entrepreneurial spirit in youth through interactive educational initiatives.

We Can Ignite The Stars Together

We are enthusiastic about our mission and are eagerly welcoming youth to join us in this training program, with the hope and belief that through our combined efforts, we can make a significant and lasting impact on society.



Figure 7. Students posing for a group photo after completing the JA Social Equity Programme

For inquiry please reach us out via the following email:
(rhee.jiyoung@gmail.com)